

Departmental Profile

Department of Commerce



People's Education Society's
Dr. Ambedkar College of
Commerce and Economics,
Wadala, Mumbai - 31

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About the Department

The Department of Commerce is committed to providing our students with a comprehensive education in the fields of business. Our department offers a wide range of academic programs, including a subjects like Business Environment, E-Commerce, Management Theory, Production Management, Financial Management, Marketing, Human Resource Management. A strong foundation in commerce is essential for success in today's global marketplace. Whether our students aspire to work in finance, marketing, accounting, or entrepreneurship, our Department of Commerce has the resources and expertise to achieve desired goals.

Vision, Mission & Objectives

Vision:

We aim to be recognized as a premier institution of commerce education, known for producing graduates who are ethical, responsible, and socially engaged professionals. We believe that by providing a best education in commerce, we can make a positive impact on the lives of our students, their families, and society as a whole.

Mission:

We believe in the power of education to create positive change in the world, and we are committed to producing graduates who are not only successful in their careers, but also responsible citizens who contribute to the betterment of their communities.

Objectives:

To provide students with a strong foundation in business theory and practice, including banking, marketing, and management. To encourage a culture of critical thinking, creativity, and innovation among students and faculty, enabling them to develop new ideas and approaches to business challenges.

Courses Offered

Under Graduate – Bachelors of Commerce (B.Com)

Semester Wise Syllabus

Under Choice Based Credit, Grading and Semester System

F.Y. B.Com	Discipline Specific Elective (DSE) Courses	
	Semester – I	Commerce – I
	Semester – II	Commerce – II
S.Y. B.Com	Discipline Specific Elective (DSE) Courses	
	Semester – III	Commerce – III (Management: Functions and Challenges)
	Semester – IV	Commerce – IV (Management: Production and Finance)
	Skill Enhancement Courses (SEC)	
	Semester – III	Advertising – I
	Semester – IV	Advertising – II
T.Y. B.Com	Discipline Specific Elective (DSE) Courses	
	Semester – V	Commerce – V (Marketing)
	Semester – VI	Commerce – VI (Human Resource Management)
	Skill Enhancement Courses (SEC)	
	Semester – V	Export Marketing – I
	Semester – VI	Export Marketing – II

Teaching Plan

First Year B.Com

Semester – I (Discipline Related Elective)

Subject: Commerce – I

Sr No	First Term / Months	Modules / Topics
1	June – July	Business
2	August	Business Environment
3	September	Project Planning
4	October	Entrepreneurship

Semester – II (Discipline Related Elective)

Subject: Commerce – II

Sr No	Second Term / Months	Modules / Topics
1	January	Concept of Services
2	February	Retailing
3	March	Recent Trends in Service Sector
4	April	E-Commerce

Second Year B.Com

Semester – III (Discipline Related Elective)

Subject: Commerce – III (Management: Functions and Challenges)

Sr No	First Term / Months	Modules / Topics
1	June – July	Introduction to Management
2	August	Planning & Decision Making
3	September	Organizing
4	October	Directing and Controlling

Semester – III (Skill Enhancement Course)

Subject: Advertising – I

Sr No	First Term / Months	Modules / Topics
1	June – July	Introduction to Advertising
2	August	Advertising Agency
3	September	Economic & Social Aspects of Advertising
4	October	Brand Building and Special Purpose Advertising

Semester – IV (Discipline Related Elective)

Subject: Commerce – IV (Management: Production and Finance)

Sr No	Second Term / Months	Modules / Topics
1	January	Production & Inventory Management
2	February	Quality Management
3	March	Indian Financial System
4	April	Recent Trends in Finance

Semester – IV (Skill Enhancement Course)

Subject: Advertising – II

Sr No	Second Term / Months	Modules / Topics
1	January	Media in Advertising
2	February	Planning Advertising Campaign
3	March	Execution and Evaluation of Advertising
4	April	Fundamentals of Creativity in Advertising

Third Year B.Com

Semester – V (Discipline Related Elective)

Subject: Marketing

Sr No	First Term / Months	Modules / Topics
1	June – July	Introduction to Marketing
2	August	Marketing Decisions I
3	September	Marketing Decisions
4	October	Key Marketing Dimensions

Semester – V (Skill Enhancement Course)

Subject: Export Marketing – I

Sr No	First Term / Months	Modules / Topics
1	June – July	Introduction to Export Marketing
2	August	Global Framework for Export Marketing
3	September	India's Foreign Trade Policy
4	October	Export Incentives and Assistance

Semester – VI (Discipline Related Elective)

Subject: Human Resource Management

Sr No	Second Term / Months	Modules / Topics
1	January	Human Resource Management
2	February	Human Resource Development
3	March	Human Relations
4	April	Recent Trends in Human Resource Management

Semester – VI (Skill Enhancement Course)**Subject: Export Marketing – II**

Sr No	Second Term / Months	Modules / Topics
1	January	Product Planning & Pricing Decisions for Export Marketing
2	February	Export Distribution & Promotion
3	March	Export Finance
4	April	Export Procedure & Documentation

Faculty Profile

Sr. No.	Name	Date of Joining	Qualification	Experience
1	Mr. Sanjay L. Gamare	01-07-2002	M.Com, S.E.T, N.E.T	21
2	Dr. Sanjay H. Khaire	16-06-2003	M.Com, M.Phil, Ph.D	20
3	Dr. Shubhangi S. Kadam	25-10-2021	M.Com, B.Ed, M.Phil, Ph.D	6
4	Mr. Sankalp P. Hadke	25-10-2021	M.B.A, PGDRDM, M.Com, S.E.T, M.A	4
5	Ms. Pooja B. Khude	25-10-2021	M.Com, N.E.T	3
6	Ms. Poonam M. Kadam	22-08-2022	M.Com, S.E.T	6
7	Mrs. Vijayalakshmi S. Rai	22-08-2022	M.B.A, M.Com, S.E.T	10

Student-Teacher Ratio

	F.Y. B.Com	S.Y. B.Com	T.Y. B.Com
2017 – 2018	187:1	94:1	140:1
2018 – 2019	200:1	150:1	92:1
2019 – 2020	178:1	108:1	114:1
2020 – 2021	112:1	149:1	128:1
2021 – 2022	175:1	93:1	127:1
2022 – 2023	105:1	110:1	69:1

Research Publications

National Journals	International Journals	Peer Reviewed Journals	National Conference	International Conference	Chapter in Books
	01				

Students Strength

	F.Y. B.Com	S.Y. B.Com	T.Y. B.Com	Total Strength
2017 – 2018	1119	564	840	2523
2018 – 2019	1199	897	553	2649
2019 – 2020	1066	649	685	2400
2020 – 2021	671	891	769	2331
2021 – 2022	1051	558	762	2371
2022 – 2023	839	879	549	2267

Examination Result

Academic Year 2017 – 2018					
Year	Semester	Subject	Total Registered	Pass Students	Passing Percentage
F.Y. B.Com	Sem – I	Commerce – I	1198	613	51.17%
	Sem – II	Commerce – II	1198	672	56.09%
S.Y. B.Com	Sem – III	Commerce – III (Management: Functions & Challenges)	564	364	64.54%
	Sem – III	Advertising – I	481	380	79.00%
	Sem – IV	Commerce – IV (Management: Production & Finance)	564	435	77.13%
	Sem – IV	Advertising – II	481	423	87.94%
T.Y. B.Com	Sem – V	Commerce – V (Marketing)	998	719	72.04%
		Export Marketing – I	596	419	70.30%
	Sem – VI	Commerce – VI (Human Resource Management)	908	757	83.37%
		Export Marketing – II	532	331	62.22%

Academic Year 2018 – 2019					
Year	Semester	Subject	Total Registered	Pass Students	Passing Percentage
F.Y. B.Com	Sem – I	Commerce – I	1200	722	60.17%
	Sem – II	Commerce – II	1200	792	66.00%
S.Y. B.Com	Sem – III	Commerce – III (Management: Functions & Challenges)	897	608	67.78%
	Sem – III	Advertising – I	782	566	72.38%
	Sem – IV	Commerce – IV (Management: Production & Finance)	779	641	82.28%
	Sem – IV	Advertising – II	782	676	86.45%
T.Y. B.Com	Sem – V	Commerce – V (Marketing)	528	364	68.94%
		Export Marketing – I	260	112	43.08%
	Sem – VI	Commerce – VI (Human Resource Management)	365	288	78.90%
		Export Marketing – II	186	131	70.43%

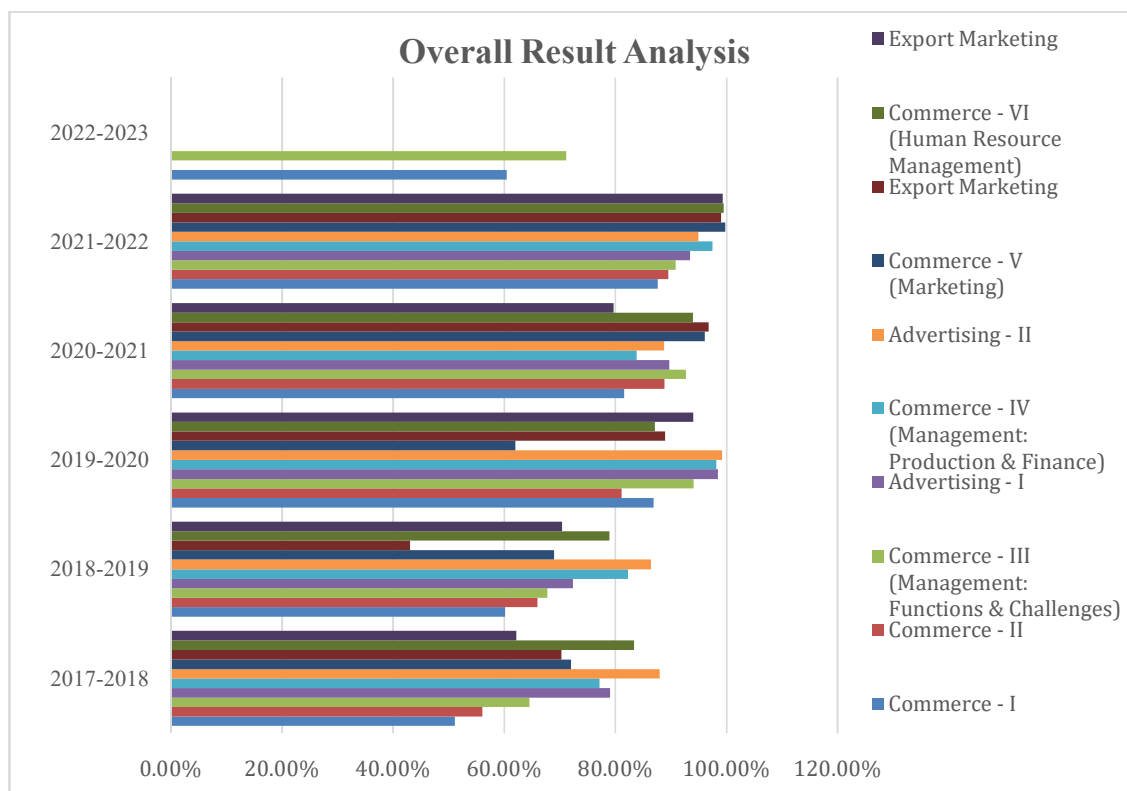
Academic Year 2019 – 2020					
Year	Semester	Subject	Total Registered	Pass Students	Passing Percentage
F.Y. B.Com	Sem – I	Commerce – I	1066	926	86.87%
	Sem – II	Commerce – II	1066	865	81.14%
S.Y. B.Com	Sem – III	Commerce – III (Management: Functions & Challenges)	726	683	94.08%
	Sem – III	Advertising – I	641	631	98.44%
	Sem – IV	Commerce – IV (Management: Production & Finance)	726	713	98.21%
	Sem – IV	Advertising – II	641	636	99.22%
T.Y. B.Com	Sem – V	Commerce – V (Marketing)	719	446	62.03%
		Export Marketing – I	344	306	88.95%
	Sem – VI	Commerce – VI (Human Resource Management)	697	607	87.09%
		Export Marketing – II	352	331	94.03%

Academic Year 2020 – 2021					
Year	Semester	Subject	Total Registered	Pass Students	Passing Percentage
F.Y. B.Com	Sem – I	Commerce – I	668	545	81.59%
	Sem – II	Commerce – II	671	596	88.82%
S.Y. B.Com	Sem – III	Commerce – III (Management: Functions & Challenges)	893	828	92.72%
	Sem – III	Advertising – I	785	704	89.68%
	Sem – IV	Commerce – IV (Management: Production & Finance)	892	748	83.86%
	Sem – IV	Advertising – II	784	696	88.78%
T.Y. B.Com	Sem – V	Commerce – V (Marketing)	762	732	96.06%
		Export Marketing – I	469	454	96.80%
	Sem – VI	Commerce – VI (Human Resource Management)	776	729	93.94%
		Export Marketing – II	384	306	79.69%

Academic Year 2021 – 2022					
Year	Semester	Subject	Total Registered	Pass Students	Passing Percentage
F.Y. B.Com	Sem – I	Commerce – I	1051	921	87.63%
	Sem – II	Commerce – II	1051	941	89.53%
S.Y. B.Com	Sem – III	Commerce – III (Management: Functions & Challenges)	558	507	90.86%
	Sem – III	Advertising – I	456	426	93.42%
	Sem – IV	Commerce – IV (Management: Production & Finance)	557	543	97.49%
	Sem – IV	Advertising – II	456	433	94.96%
T.Y. B.Com	Sem – V	Commerce – V (Marketing)	759	757	99.74%
		Export Marketing – I	434	430	99.08%
	Sem – VI	Commerce – VI (Human Resource Management)	776	772	99.48%
		Export Marketing – II	442	439	99.32%

Academic Year 2022 – 2023					
Year	Semester	Subject	Total Registered	Pass Students	Passing Percentage
F.Y. B.Com	Sem – I	Commerce – I	840	508	60.48%
	Sem – II	Commerce – II	Result Awaiting		
S.Y. B.Com	Sem – III	Commerce – III (Management: Functions & Challenges)	878	625	71.18%
	Sem – III	Advertising – I	Result Awaiting		
	Sem – IV	Commerce – IV (Management: Production & Finance)			
	Sem – IV	Advertising – II			
T.Y. B.Com	Sem – V	Commerce – V (Marketing)			
		Export Marketing – I			
	Sem – VI	Commerce – VI (Human Resource Management)			
		Export Marketing – II			

Overall Result Analysis:



Departmental Activities

- Commerce – I Online Revision lecture for F.Y. B.Com (Sem – I) on 13th January, 2022.
- Commerce – II Revision lecture for F.Y. B.Com (Sem – II) on 13th April, 2022.
- Online 30 Hours Ad-on Certification Course on “Service Marketing: A Practical Approach” from 17-01-2022 to 15-02-2022.
- Commerce – III (Management: Functions & Challenges) Revision lecture for S.Y. B.Com (Sem – III) on 08th October, 2022.
- Commerce – I Revision lecture for F.Y. B.Com (Sem – I) on 11th November, 2022.
- One Day Seminar on “Career in Aviation” on 11th March, 2023.

Awards/Honours

Awards received by individual teachers: 01

Learning Resources

Books – 2369

Journals – 02

Plan of Action (Next 5 Years)

1. Curriculum Development:

The department will identify new emerging areas within the commerce field and develop ad on courses or programs to address them. This may include topics such as digital marketing, e-commerce, and sustainability.

2. Collaborations:

The department will establish collaboration with industry leaders to provide students with internships, job opportunities, and mentorship programs. These collaborations should be developed with the goal of giving students real-world experience and a chance to network with professionals in their chosen field.

3. Professional development:

The department will offer faculty members professional development opportunities to keep up-to-date with the latest trends and best practices in the field. This may include attending conferences, workshops, or seminars, or pursuing additional education.

4. Academic Research Development:

The department will enhance its research efforts by investing in faculty research projects and creating research opportunities for students. This may involve providing funding, resources, or mentorship to faculty members and students who are pursuing research.